

THE PROJECT FIBONACCI® FOUNDATION, UTICA COLLEGE &
WOMEN TIES PROUDLY PRESENT THE FIRST ANNUAL

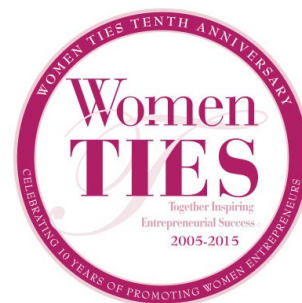
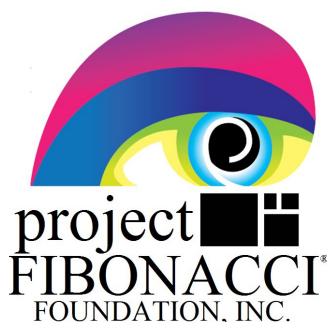
WOMEN & STEAM

TECHNOLOGY EQUALITY ARTS
EMPOWERMENT
SCIENCE ENTREPRENEURSHIP MATHEMATICS

CONGRESS

PART OF THE PROJECT FIBONACCI® LIFESTREAM SERIES

BROUGHT TO YOU BY:



SPECIAL THANK YOU TO DEBBIE REIHART & STEVE KOSTELEK

Welcome...



The Project Fibonacci® Foundation, a local non-profit STEAM education organization, has partnered with Utica College and Women TIES (Together Inspiring Entrepreneurial Success) to create this one-day professional development event for YOU!

Our goal is to motivate, enlighten and inspire you as we spill the tea on the glass ceiling, workplace discrimination, the gender pay gap and other issues women often face in the professional and academic environment.

We have invited some of the best female leaders in the area from various backgrounds including medicine, education, entrepreneurship and more to share their stories and help empower you to change the world!

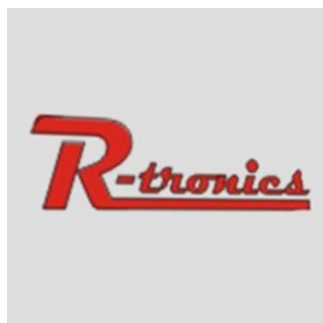
Full STEAM Ahead!



Schedule of Events...



Registration & Refreshments	8:00-8:30
Opening Remarks Utica College President, Laura Casamento	8:30-8:50
Group Icebreakers Goal Setting with Christi Harrington Compassion Exercise with Michaela Rosenberger Never Have I Ever with Jill Reale	8:50-10:00
Panel Discussion with Q&A	10:00-11:30
Networking Session	11:45-12:45
Lunch	1:00-1:30
Closing Keynote Closing Keynote by Tracy Chamberlain Higginbotham	1:30-2:00



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SPECIAL
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TO MS.
DEBORAH
REIHART

Meet Our Keynote...



Tracy Higginbotham is the Founder and President of Women TIES (Women Together Inspiring Entrepreneurial Success), a company dedicated to helping women entrepreneurs expand their local, state and regional marketplace in New York State. Tracy believes very strongly in the buying and selling power of women.

In 1995, Tracy created her first company—Five Star Events—an events management company which she ran for 15 years. In 2005, Tracy embraced her passion for supporting other women entrepreneurs and created her second company, Women TIES, LLC, in order to create a larger and stronger geographic buying network for women business owners across New York. Ten years later, Women TIES has 300 members (local, state, national and even one international member), 60 regional volunteers in six active regional districts and a high success rate of women creating stronger economic connections with each other across the state.

Higginbotham is a graduate of the State University of New York at Oswego where she earned a Bachelor of Science degree in Business Administration and post graduate studies in Business Management.

Tracy's dedication to supporting women entrepreneurship was recognized by the Small Business Administration twice—once in 2005 and again in 2011 when she received the Region II "Women Owned Business Champion Award." The Women Business Champion award is given to someone for their significant contributions as an outstanding small business person and for dedicated support of small business.

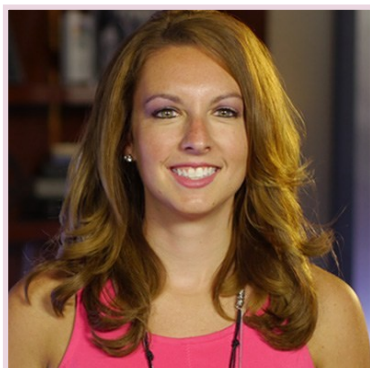
Higginbotham has received numerous awards including: the 2015 WCNY "Women Who Make America" Award, 2013 Zonta Crystal Ball Award, Women in Business Award, 25 Women in Leadership Award, the Girl Scouts "The 100" who Inspire Girls to Achieve and Lead, 40 Under 40 Award, and the SUNY Oswego Alumni Association Community Service Award.

Higginbotham is an Advisory Board Member of the State University of New York at Oswego School of Business, Board Member of the Upstate Women's Business Center in Utica, Advisory Board Member of Maureen's Hope Foundation, Chair of the Women's Group for Franciscan Northside Ministries and Past Board President of Khoros Performing Arts for Children.

She was the columnist of the Syracuse Post Standard's "Ask the Entrepreneur" column for 11 years from 2001-2012. She is also the Past Chairwoman of the 40 Below Emerging Entrepreneurs Program, and Past Public Relations Co-Chair of the Women's Fund of New York.

Higginbotham is also a published writer whose inspirational short stories and articles appear in several national publications and books, including the 2009 *Chicken Soup for the Soul: Power Moms*.

Meet the Panel...



Moderated by Jill Reale

StormTracker Meteorologist on NewsChannel 2

Jill Reale joined the StormTracker2 weather team after graduating cum Laude from SUNY Albany in 2007 with a Bachelor's degree in Meteorology. Jill holds a broadcaster seal from the National Weather Association.



Master Sergeant Della Pray

Air Force JROTC Instructor, RFA

Master Sergeant Della Pray is an Aerospace Science Instructor at Rome Free Academy Air Force JROTC. Originally from St Albans, NY, Pray graduated St. Johns University prior to serving in the Air Force from 1984-2004.



Cathy Dare

Geoenvironmental Engineer & Chief Executive Manager of TRM Environmental

Ms. Dare has thirty years of diverse experience in the environmental and engineering consulting field. She has assisted clients in ensuring sustainable practices are employed to protect future generations from the legacy of environmental impact from industrial releases. A background in foundation design, soils investigation and construction oversight helped Ms. Dare to establish a career focused on meeting deadlines, client expectations, and design requirements. For thirty years, Ms. Dare has provided insightful engineering and environmental compliance consulting advice across various specialties and client teams throughout the continental U.S. as well as Alaska, Hawaii, Guam, U.S. Virgin Islands, and Puerto Rico in support of the constructed remedy.



Meet the Panel...



Honorable Bernadette Romano Clark

Justice of the NYS Supreme Court

Honorable Justice Bernadette Romano Clark is a New York State Supreme Court Justice in the 5th Judicial District of New York, having been elected to a 14-year term in November 2005. A lifelong resident of Oneida County, she presides over numerous civil cases in the county.



Christi Harrington

Professor of Art

Professor of Art, co-created the curriculum of the new Fine Arts Program at Mohawk Valley Community College. In 2001 Christi executed her first public sculpture entitled, Song of Innocence, installed in the Commons of Ithaca, New York. And in Spring of 2009 her second public sculpture, Giving was installed in Utica, New York.



Jenna Stanton

Owner of Soul Bowl– Clinton, NY

Jenna Stanton is a 21 year old business owner who looks to provide transparency and healthy meal alternatives within the food industry. She was inspired to create Soul Bowl from her own food limitations and aims to serve high quality, fresh, tropical foods that cannot otherwise be easily found in the Central New York area. Having left college after 2 years of study without ever declaring a major, Jenna's business knowledge is mostly self-taught. She now looks to finish her degree in business while empowering young women to realize their fullest potential.

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Meet the Panel...



Mande Tonner

Salon Owner, Stylist, Color Expert & Marketing Specialist

Mande Tonner has been an entrepreneur locally for 18 years. She opened her first hair salon at 18 years old and has had 3 salons since. She has worked on stage for events and hair shows with Matrix L'oreal. She has received many hours of training, working with top name artists in the industry. Currently she runs Curl Up and Dye Salon located in New Hartford, NY and employs 13 stylists.



Maria Kontaridis, Ph.D.

Director of Research, MMRI

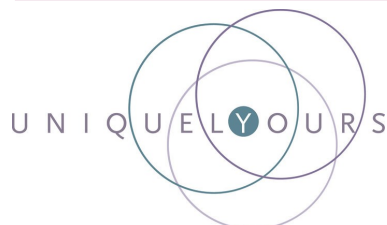
Dr. Maria Kontaridis is the Director of Research at the Masonic Medical Research Institute (MMRI). She is the fourth Director of Research and the first woman to serve in that role in the history of the 60 year old institution. Dr. Kontaridis came to MMRI from Harvard Medical School where she was an Associate Professor of Medicine and the Director of the Basic Cardiovascular Research Program at Beth Israel Deaconess Medical Center (BIDMC), one of the nation's preeminent academic medical centers.



Linda Fake

Owner of Uniquely Yours Interior Design

A graduate of Radford University's interior design program, Linda Fake has worked in the residential & commercial design industry since 1987. She is the owner & principal designer of Uniquely Yours, an interior design firm with offices in Utica & Dolgeville. Linda currently serves as President of the Home Builders & Remodelers of the Mohawk Valley and Secretary of the NYSBA-Research & Education Foundation. An Allied Member of the American Society of Interior Designers, Linda is a LEED (Leadership in Energy & Environmental Design) Legacy accredited professional and a Certified Aging In Place Specialist. .



Meet the Panel...



UTICA
COLLEGE

Dr. Stephanie Nesbitt

Faculty Administrator/Higher Education at Utica College

Stephanie is an Assistant Professor of Risk Management and Insurance and Director of MBA Programs at Utica College in Utica, NY. In June 2019 she will become Associate Dean of Business and Economics for Utica College. She received her J.D. from the University at Buffalo School of Law, M.B.A. from Syracuse University, and B.A. in Speech Communication from Ithaca College. Prior to joining the Utica College faculty in August 2012, she spent 18 years working in industry as a risk manager and practicing attorney. She is a member of the New York State Bar Association, the Academy of Management, and is licensed to practice law in the state of New York. Stephanie's research focuses on academic program design in graduate business education, student engagement as a component of student success, and the impact of cyber risk in business.



AFRL
THE AIR FORCE RESEARCH LABORATORY
LEAD | DISCOVER | DEVELOP | DELIVER

Sonja Glumich Security Systems Engineer

Sonja Glumich is the Deputy Chief Engineer for the Air Force Research Laboratory Information Directorate (AFRL/RI) in Rome, New York. She is a graduate of the University of North Carolina at Charlotte, where she earned a B.S. in Computer Science and an M.S. in Information Technology. At AFRL/RI, she currently supports a variety of enterprise-level initiatives including security systems engineering, engineering education and training, and cyber vulnerability assessment (CVA). As a member of AFRL/RI's CVA pilot program, she recently co-developed a novel early-cycle CVA process. Her current research interests involve machine learning applications to requirements and architecture CVAs.

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Additional Mentors...



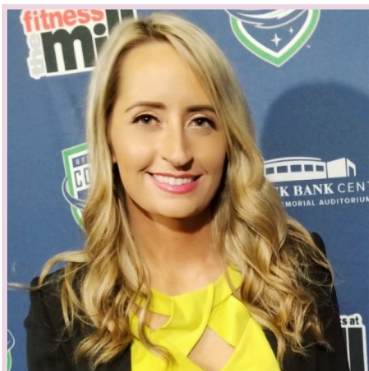
Alexander Luchsinger

Faculty Administrator/Higher Education at Utica College

Mrs. Luchsinger holds a Master Degree in Cyber Intelligence from Utica College. With a mixed technical and management background she has been utilized in multiple capacities throughout the firm. Currently she holds a crucial role in the Air Force Distributed Common Ground System (DCGS) workstation team deploying workstations worldwide. She has many awards and accomplishments in her 5 year career with Booz Allen Hamilton. Mrs. Luchsinger is a devoted wife, motorcycle rider and avid tennis player.

Melissa Almas Peek

Quality Engineer



Melissa is a Quality Engineer at Trenton Technology, which is a circuit board assembly manufacturer who works with clients such as Alarm.com, IBM, Sensis, SAAB, and Lockheed Martin. She is a Comette (also known as the “Sitrin Street Team”) for the Utica Comets and UCFC. In addition to cheer-leading and participating in community events, the dance team strives to show female unity and to be role models for younger girls. She is a volunteer foster and rescuer for Purrs & Whiskers, a cat rescue team. She is also a volunteer with multiple groups in the area assisting with fundraising events and cosplaying (performance costuming) as a variety of superheroes for children as a way to inspire them. Prior to joining the Trenton Technology team, Melissa was a laboratory technician performing microelectronic research for names such as NASA and Boeing, while at the same time completing her associate’s degree in Applied Science

- Julia Pilny, Masters in Computer Science, Artist & Musician
- Michaela Rosenberger, Mentor-Coach/Licensed Avatar Master
- Bianaca Johnson , Full Lotus Yoga

Upcoming Events



Educational & Business Development Symposium

A Project Fibonacci® Foundation, Inc. Sponsored Event

“Discovery, Learning and the Future”

Thursday, May 9, 2019 (8:00 AM – 2:45 PM)

This professional development event previews cutting-edge technologies and facilitates collaboration between educators, businesses and researchers to devise strategies that will prepare our students to become future employees and entrepreneurs. Air Force Research Laboratory (AFRL), The Masonic Medical Research Institute (MMRI) staff and Project Fibonacci will present scientific research and technologies that incorporate a range of STEAM disciplines, reveal a glimpse into future trends in artificial intelligence, big data and scientific investigation.

Project Fibonacci® Speakers Series

Summer 2019

ROBERT ZUBRIN



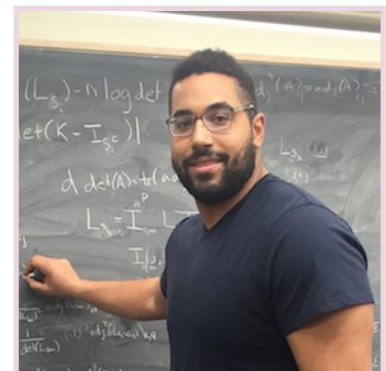
Author, Aerospace
Engineer &
President of Pioneer
Astronautics

DR. APRILLE ERICSSON



Aerospace Engineer,
NASA

JOHN URSCHEL



Retired Baltimore
Ravens NFL Player &
Mathematician

Become a STEAM Scholar...



Join us at the 4th Annual Project Fibonacci® STEAM Leadership Conference July 28–August 3, 2019

The Project Fibonacci Foundation is accepting nominations for qualified students to attend the 2019 Project Fibonacci STEAM Leadership Conference. Every summer Project Fibonacci invites students from across the state to attend this unique educational experience full of interactive and immersive activities, workshops, discussions, tours and more.



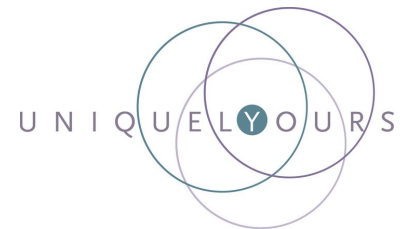
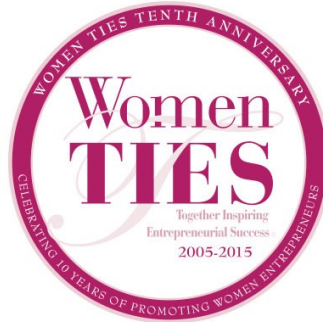
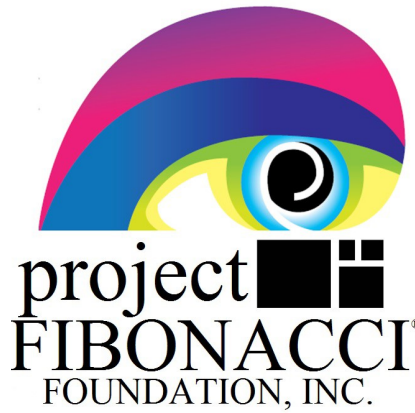
Qualifications to Attend:

- Student must be entering 10th grade through junior year of college or university (2019-2020)
- Ages 15-20
- Shows potential and/or demonstrates leadership in STEAM disciplines
- Must be nominated/recommended by an educator, counselor or mentor

Visit ProjectFibonacci.org for more information



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STEVE KOSTELEK



ANDRO

Full STEAM Ahead!