

THE PROJECT FIBONACCI® FOUNDATION, INC.

SPONSORSHIP OPPORTUNITIES

2023-2024

USING THE ARTS TO GROW THE STEM WORKFORCE

OUR MISSION

To introduce our youth to a culture of interdisciplinary STEAM learning; teaching them to become creative, independent leaders of community resurgence.

OUR VISION

Enriched STEAM Communities Driving a Modern Renaissance

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WHAT IS PROJECT FIBONACCI®?

The Project Fibonacci® Foundation, Inc. is a nonprofit 501(c)(3) charitable organization (EIN: 81-5327035) dedicated to STEAM (Science, Technology, Engineering, Arts, and Mathematics) leadership education as a catalyst for growing the STEM workforce and stimulating community economic growth.

The Foundation sponsors a series of immersive learning programs on STEAM leadership themes and projects in cooperation with local schools, businesses, and non-profit organizations.

The belief is that people with a well-rounded education make for a more-prepared workforce, which is attractive to employers and inspires innovation and entrepreneurial startups that result in the sustainability of a community.



OUR IMPACT

The Project Fibonacci® Foundation, Inc.'s year-round STEAM programs have a positive impact on communities across New York State and beyond. These programs foster innovation, creativity, and leadership in young people, preparing them for successful careers in science, technology, engineering, arts, and mathematics.

The annual STEAM Leadership conference not only provides valuable educational opportunities for attendees, but also supports local businesses and vendors, boosting the economy. Innovation camps held in various school districts across the state have even started drone clubs, which provide students with hands-on experience in emerging technologies.

We also showcase local STEM experts and professionals as workshop presenters and lecturers. By doing so, participants are motivated to excel in STEAM fields and encouraged to stay and thrive in their communities.

Our hope is to support local businesses and encourage the next generation of scientists, artists, and leaders to stay in the area and make a positive impact. Additionally, the annual College and Career fair highlights professional and academic opportunities, paving the way for students to achieve their goals and reach their full potential.

1K+

Students have attended Project Fibonacci® events since inception in 2015

70+

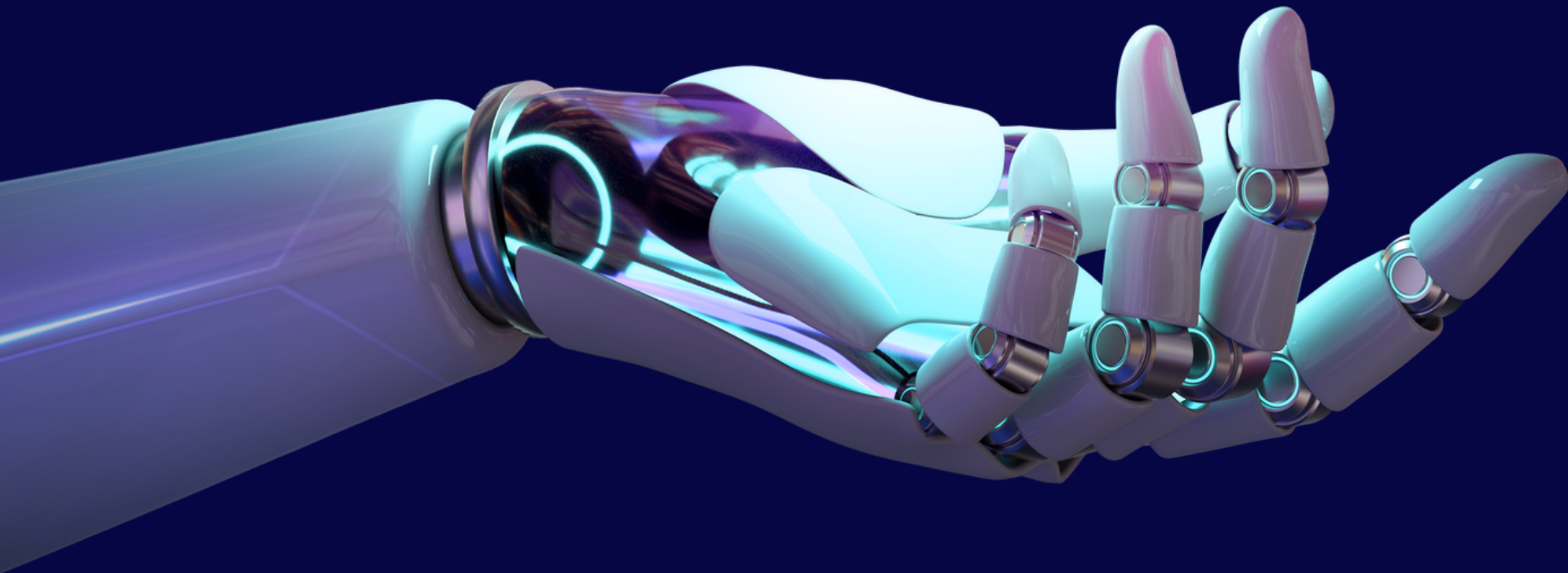
Each year over 70 volunteers, NYS Certified Teachers & Professionals working in STEAM fields support Project Fibonacci®

Although our main focus is on NY State, Project Fibonacci® has also served participants from Washington State, Georgia, Florida, Maine, Massachusetts, Vermont, and France.

6TH ANNUAL STEAM LEADERSHIP CONFERENCE

**ARTIFICIAL INTELLIGENCE, THE SMART
MACHINE, AND THE HUMAN FACTOR**

AUGUST 4-10, 2024



Our team is gearing up for the 6th Annual STEAM Leadership Conference, where we will explore the fascinating intersection of Artificial Intelligence, the Smart Machine, and the Human Factor. This conference is a unique opportunity for students from all over New York State and beyond to come together and engage in hands-on learning, combined scientific and artistic critical thinking, and foster collaboration.

Over the course of one week, students will have the chance to dive deep into some of the most pressing issues facing our society today, from the ethical implications of AI to the role of automation in the workforce. They will also have the opportunity to hear from some of the brightest minds in the field, including leading researchers, entrepreneurs, and educators.

HANDS-ON LEARNING

Participants are exposed to in-depth STEAM content, cutting edge innovations, and hands-on workshops that provide STEAM Scholars with the confidence and skill set to excel in their academic and professional pursuits.

ACADEMIC ADVANTAGE

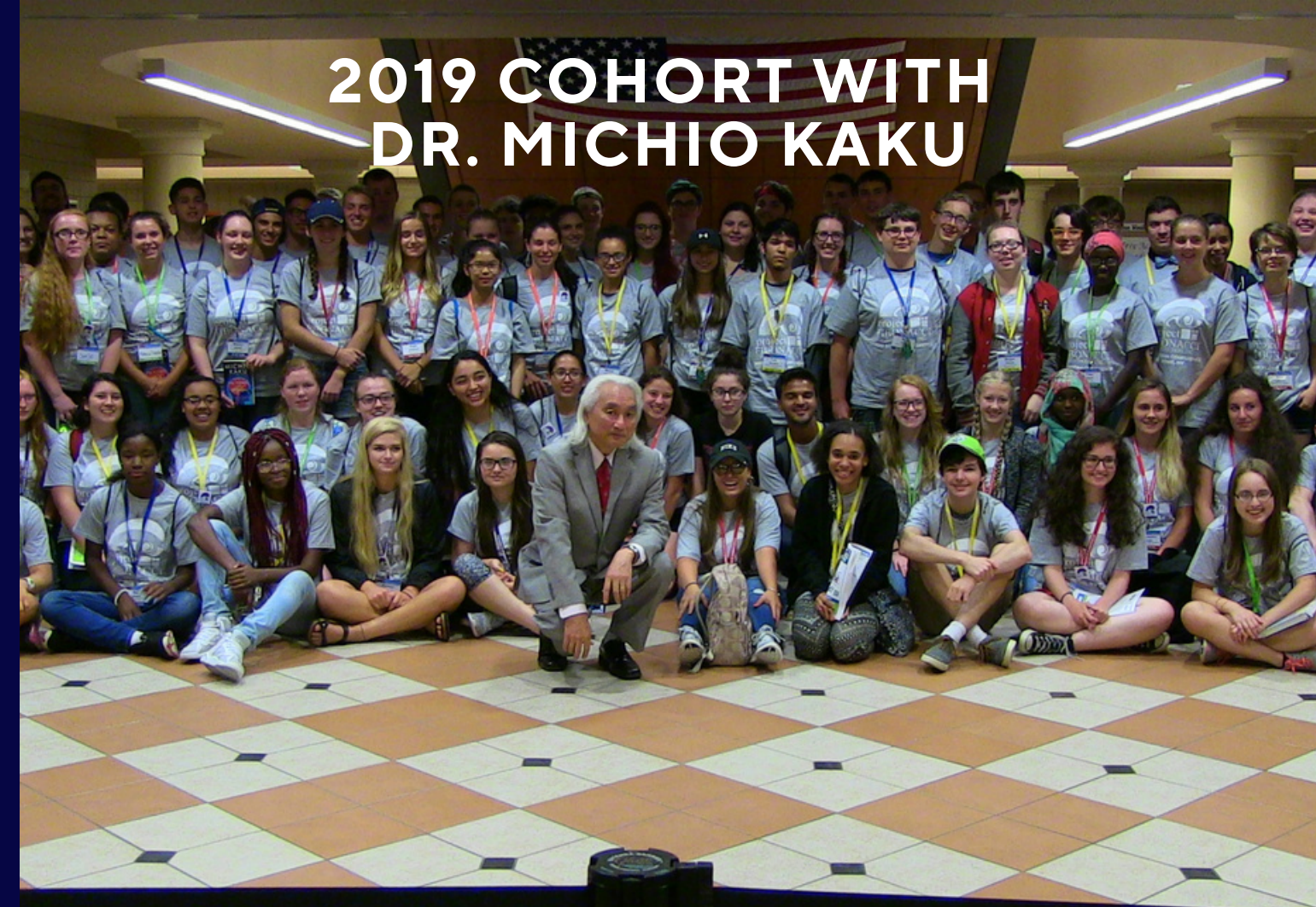
STEAM Scholars gain the advantage of adding the completion of the STEAM Leadership Conference to their college resumes, giving them an edge that has proven successful for past scholars. Internship opportunities have also been presented by local companies.

LEADERSHIP BUILDING

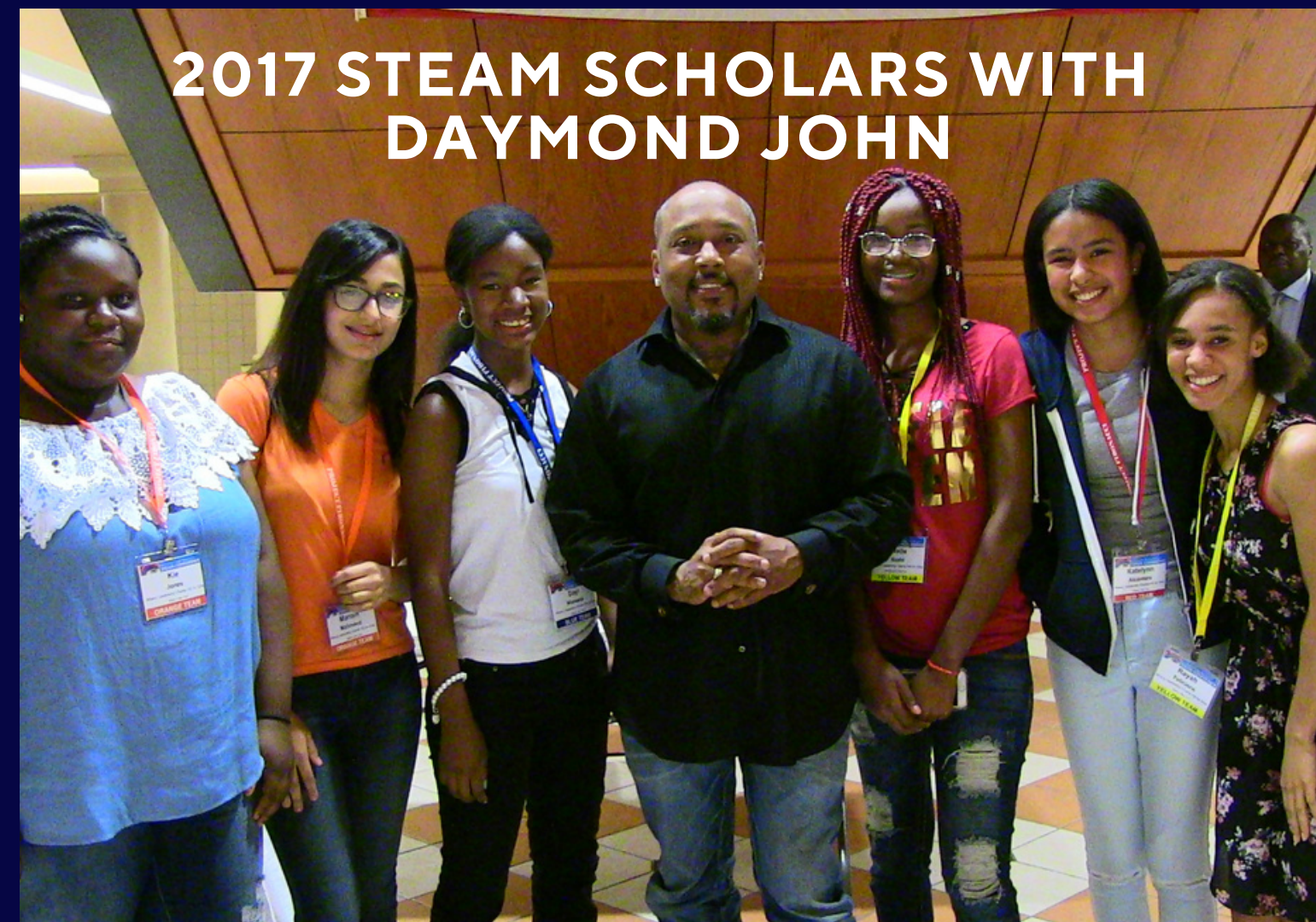
Our emphasis on the arts within traditional STEM academic disciplines plays a critical role in building the confidence, decision-making, and problem-solving skills of our future leaders.



**2019 COHORT WITH
DR. MICHIO KAKU**



**2017 STEAM SCHOLARS WITH
DAYMOND JOHN**



2023 CONFERENCE RESULTS

100%

NEW STEAM SCHOLARS -
OUR FIRST CONFERENCE
SINCE THE PANDEMIC.

*PAST STEAM SCHOLARS WHO AGED OUT OF
THE PROGRAM CAME BACK TO HELP AS
VOLUNTEERS & FACILITATORS*

95%

OF 2023 STEAM SCHOLARS WANT TO RETURN FOR
THE 2024 CONFERENCE

18+

SCHOOL DISTRICTS SENT THEIR STUDENTS
FROM ACROSS NEW YORK AND MASSACHUSETTS

45+

LOCAL STEAM PROFESSIONALS AND EDUCATORS
PRESENTED WORKSHOPS & LECTURES

100%

OF 2023 STEAM SCHOLARS HAD THEIR TUITION FULLY
COVERED BY THE GENEROSITY OF OUR SPONSORS,
SUPPORTERS, AND THEIR SCHOOLS!



CONFERENCE THEMES

2016



The “Big Bang”
of STEAM

2017



STEAM
Entrepreneurship

2018



Design & Architecture
of the Future

2019



Colonizing &
Exploring Mars

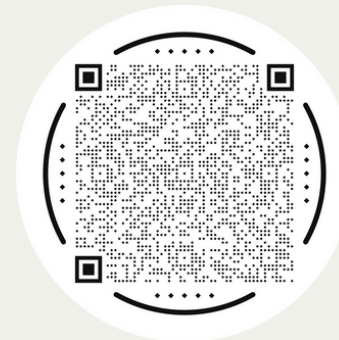
2023



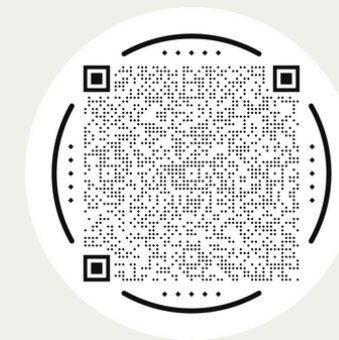
Climate Adaptation &
Environmental
Sustainability

**NOW ACCEPTING NOMINATIONS
FOR THE 2024 STEAM
LEADERSHIP CONFERENCE**

Scholar
Nomination:



Reference
Form:





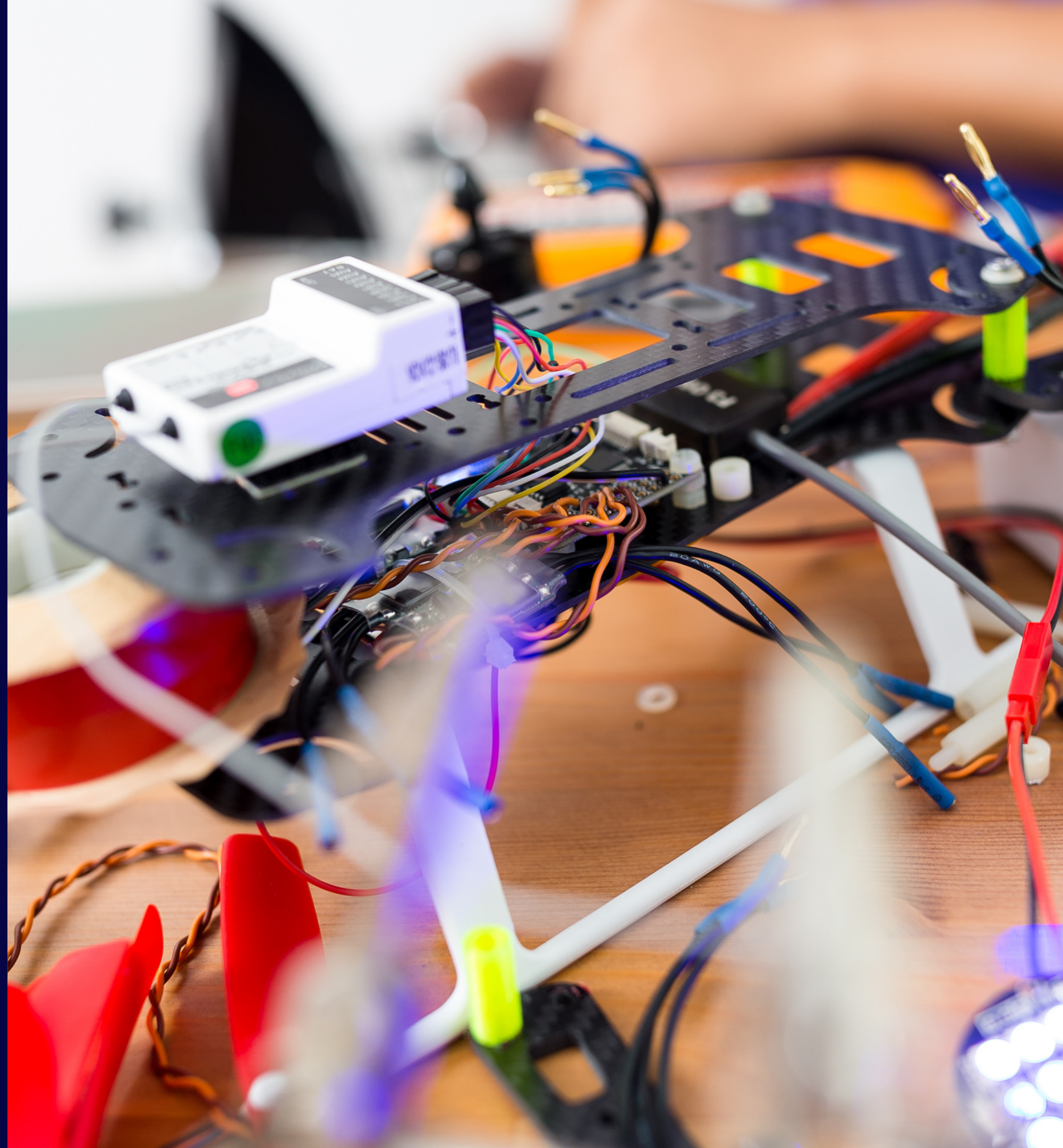
RECENT PARENT TESTIMONIALS

"To say that this has been a life-changing experience for our son would be an understatement! I have never seen a team of more professional, compassionate, and excited people so ready to open up the world of STEAM and the career opportunities that can come with it! You made it fun, innovative, and exciting--and we are so thankful! This week has opened up a whole new world for our son and we see a spark and excitement in him that was not there before this conference. The amount of overall growth he has experienced is wonderful. His passion for engineering has come alive more than ever before. A huge thank you for everything you did this past week and beyond! You have no clue how much this has influenced his future!"

"What an incredible week! My daughter had the time of her life at the 2023 STEAM Leadership Conference!! For my daughter, the experience was life-changing. I will be forever grateful for the impact you've had on my daughter...being able to spend time with other like-minded individuals who share her passion for learning and science was extraordinary! Words are simply not enough!"

DRONE CAMPS

The Project Fibonacci® Foundation teams up with local unmanned air systems (UAS) experts to bring together educators and students to learn about cutting-edge drone technologies and applications. Single and multi-day events are scheduled throughout the school year and summer. Teams of students and their teachers spend the day learning from recognized experts and professionals working in various STEAM fields to explain everything from flight engineering and piloting to aerodynamic design aesthetics. Our camps introduce participants to various STEAM topics and considerations, along with training and career opportunities. We provide educators with technical expertise and resources, enabling in-depth learning in class or in co-curricular or extra-curricular settings, including Drone Technology Clubs.



ESTEAMED SPEAKERS SERIES

Each year, the Project Fibonacci® Foundation presents an engaging speaker series that inspires, informs, and motivates attendees from across NYS coincident with our annual STEAM Leadership Conference. Past speakers include:

													
Ginger Zee	Dr. Robert Hazen	Science Bob Pflugfelder	Walker Smith	Robert Zubrin	John Urschel	Stephen Lang	Kevin Delaney	Christine McKinley	Dr. Debbie Berebichez	Dr. Michio Kaku	Maci Peterson	Dr. Alex Filippenko	Dr. Mario Livio

													
Daymond John	Deanne Bell	Brandy Schillace	Michael Miller	Julie Taboulie	Max Lugavere	Dr. Aprille Ericsson	Alan Alda	Dr. David Eagleman	Dr. Brian Greene	Dr. Jeanette Epps	Chris Hadfield	Alan Bean	Margot Lee Shetterly

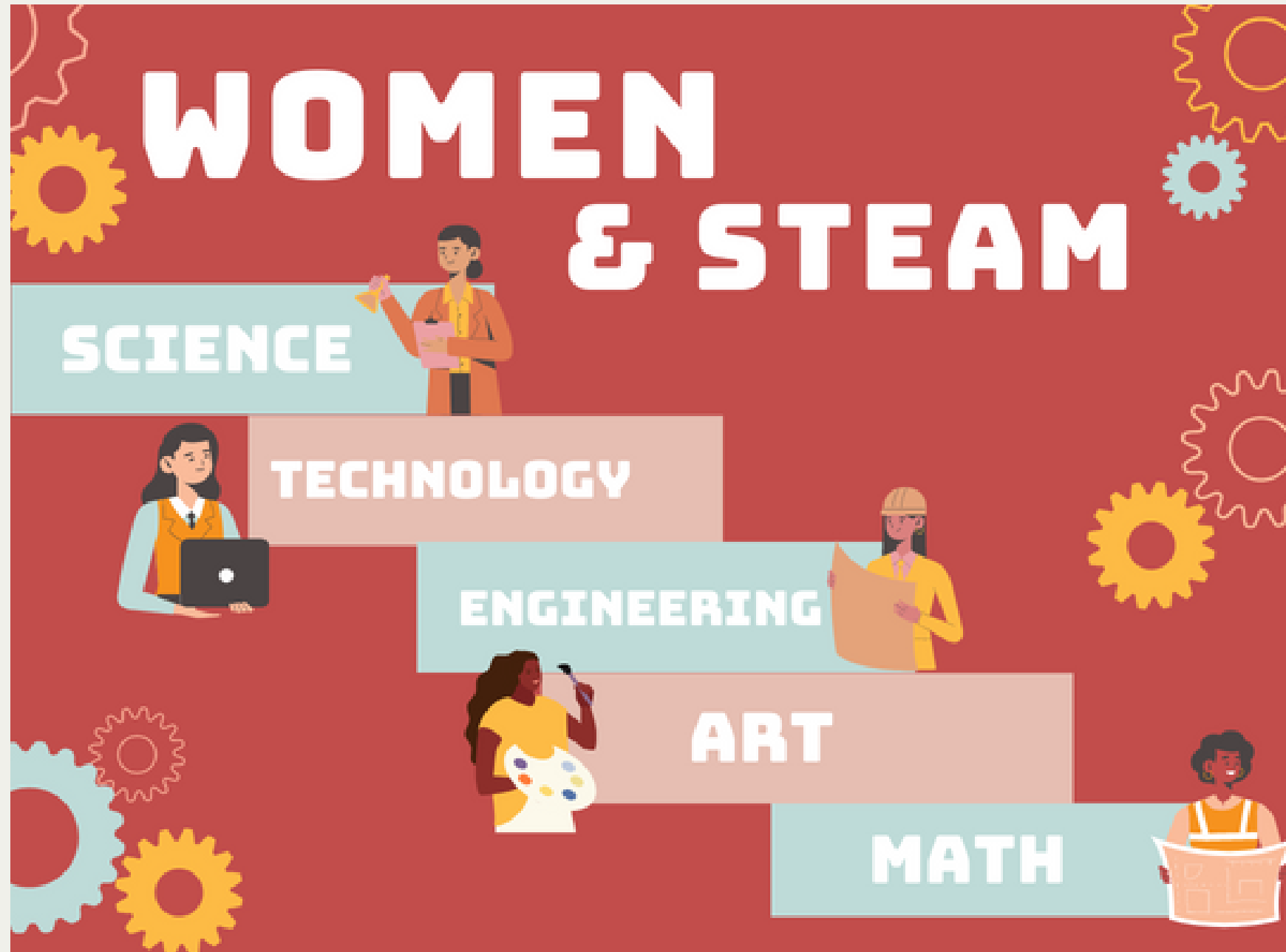
ILIFT LITERACY PROGRAM

The Foundation has developed an exciting literacy initiative called ILiFT- Inspire Literacy for Today- to improve literacy skills by providing books to our earliest learners, 3-5 year-olds. We believe basic literacy skills are the precursors to developing creativity, imagination, and the ongoing skills needed in adulthood that are essential to future careers in STEM and beyond.

The program focuses on geographic areas needing increased literacy support by providing in-person reading events with our team and special guests to children throughout the area. After each reading session, we provide a copy of the book and a bookmark with reading tips to every child. Additional learning tools are provided to the kids based on the theme of the session.



LIFESTREAM SERIES: WOMEN & STEAM



The Project Fibonacci® Women & STEAM event is a fantastic opportunity for young women to be motivated and inspired to pursue careers in STEM. Taking place in March 2024, the event will showcase local female leaders, business owners, and other accomplished women who have found success in their respective fields. The interactive panel and networking sessions will provide a great platform for attendees to engage with these women and learn from their experiences. By providing this kind of exposure to young women, the event aims to encourage and enlighten them about the possibilities and rewards of pursuing careers in STEM. This event promises to be a great success and a wonderful opportunity for the community to come together in support of women in STEM and the arts.

MOHAWK VALLEY GIVES - SEPTEMBER 2023

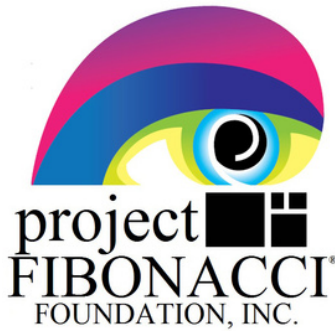


The Project Fibonacci® Foundation participated in the second annual fundraising initiative, Mohawk Valley Gives, and had incredible results, raising over \$48,000 with the help of our generous supporters! These funds will be used to support the foundation's year-round STEAM education initiatives, including the upcoming 2024 STEAM Leadership Conference. The Project Fibonacci® Foundation is immensely grateful to all of the donors and supporters who contributed to the event and remains dedicated to promoting STEAM education.

TAP INTO STEAM: ANNUAL FUNDRAISER

Tap Into STEAM is an annual event bringing together local non-profits that focus on STEM and the arts. The goal of the event is to raise funds for these non-profits and build a stronger community. During the event, attendees have the opportunity to meet representatives from each participating non-profit and donate to their programs. Tap Into STEAM offers a range of activities, including live auctions, basket raffles, live music, and food. This event serves as a kickoff for the Community Foundation of Herkimer & Oneida Counties' 'Giving Day.' Mark your calendars for the third annual Tap Into STEAM in September 2024!

PROCEEDS BENEFITED:



NOT HYPE

The Not Hype educational series delves into important historical, cultural, societal, and political themes some that are controversial yet relevant to our times, framed by concepts rooted in STEAM. It attempts to present the facts in a compelling way through storytelling by experts. The series is designed to reflect multidisciplinary frames of thought nuanced across diverse perspectives to present all sides of a story—a varied landscape. Not Hype offers broader breadth and depth understanding of lessons learned from the past, their relevance to contemporary issues, and their impact on the future. This series pays homage to our founding fathers and gives a reverent nod to the U.S. Constitution.

Famed, local educator and historian Gary Ford leads the educational series presenting clear, facts-based perspectives on the roots of democracy in the United States of America and the drafting of the U.S. Constitution. Relevant touchpoints include the science and psychology in choosing democracy over monarchical, autocratic, or dictatorial forms of government, how democracy became the “engine” of America's political structure, and other perspectives by the founding fathers absent of political bias or rhetoric. The history of American democracy continues to be a scientific experiment. Our founding fathers developed a hypothesis, applied logical reasoning drawing on past experiments and observations, tested their hypothesis, observed outcomes, developed narratives and explanations, and devised a solution – a process akin to the scientific-engineering method that continues to this day. Getting back to basics, this series is as relevant to our times as it was when the principles of democracy were first conceived and codified during the early days of our nation.



VIDEOS NOW AVAILABLE

COMMUNITY COMING TOGETHER: MONTHLY FOOD DISTRIBUTION

The collaboration between the Project Fibonacci[®] Foundation, Inc., St. John the Baptist Roman Catholic Church, and the Food Bank of Central New York has been instrumental in bringing relief to local families since 2020. The distribution event, which takes place on the second Friday of every month, is held at the church, where those in need are invited to receive free food.

Thanks to the efforts of a network of over 70 volunteers, the initiative has successfully distributed over 150,000 pounds of food to members of our community.



Community Coming Together

FREE FOOD DISTRIBUTION

**Second Friday of Every Month
Starting at 2:00**

St. John the Baptist Roman Catholic Church
210 East Dominick St.
Rome, NY 13440
Enter the parking lot from Bouck St. across from Ace Hardware

Important Note:

- Food distribution begins at 2:00 pm
- Boxes will be distributed to registered participants
- In order to better plan for future distributions, we will request the name and information about each recipient household

PROJECT FIBONACCI® IS GROWING IN YOUR COMMUNITY



OSWEGO COUNTY

2018-2019 FCSD Two Week
Summer Camp



ONONDAGA COUNTY

2017-2018 Diocesan
Innovation Camp,
STEAM conference Scholars



HERKIMER COUNTY

2019-2023 BOCES Innovation
Camps, STEAM Conference
Scholars



MADISON COUNTY

2019 HCSD One Week
Summer Camp, STEAM
Conference Scholars



ALBANY COUNTY

2018 IEEE EPICS Winning Team,
2017-2023 STEAM Conference
Scholars



ONEIDA COUNTY

2015-2023 Foundation
Headquarters
Monthly Food Distribution

2016-2023 STEAM
Conference Location

ESTEAMed Speakers
Series, LifeSTREAM &
Innovation Camps



SPONSORSHIP OPPORTUNITIES

“YOU OWN IT” PLEDGE

\$30,000

**\$10,000 ANNUAL DONATION FOR 3 YEARS
OR \$30,000 FOR 1 YEAR**

- Full page ad space in all PF event programs
- Prominent logo placement on PF website and all marketing materials including event signage, advertisements, newsletters and all other printed material
- Company logo in loop on AV screen throughout events
- VIP Meet & Greet with celebrity keynote speakers and exclusive signed merchandise
- Exclusive event passes
- 9 Full student scholarships to attend the annual STEAM Leadership Conference
- Social Media Announcements

DIAMOND PLEDGE

\$24,000

**\$8,000 ANNUAL DONATION FOR 3 YEARS
OR \$24,000 FOR 1 YEAR**

- Full page ad space in all PF event programs
- Prominent logo placement on PF website and all marketing materials including event signage, advertisements, newsletters and all other printed material
- Company logo in loop on AV screen throughout events
- VIP Meet & Greet with celebrity keynote speakers and exclusive signed merchandise
- Exclusive event passes
- 6 Full student scholarships to attend the annual STEAM Leadership Conference
- Social Media Announcements

PLATINUM PLEDGE

\$18,000

**\$6,000 ANNUAL DONATION FOR 3 YEARS
OR \$18,000 FOR 1 YEAR**

- Half page ad space in all PF event programs
- Logo placement on PF website and all marketing materials including event signage, advertisements, newsletters and all other printed material
- Company logo in loop on AV screen throughout events
- VIP Meet & Greet with celebrity keynote speakers and exclusive signed merchandise
- Exclusive event passes
- 4 Full student scholarships to attend the annual STEAM Leadership Conference
- Social Media Announcements

SPONSORSHIP OPPORTUNITIES

GOLD ONE-TIME SPONSOR
\$10,000

- Half page ad space in select PF event programs
- Logo placement on PF website & signage
- Company logo in loop on AV screen at conference
- VIP Meet & Greet with celebrity keynote speakers
- Special Event Passes
- Social Media Announcements
- 2 Full Student Scholarships

SILVER SPONSOR
\$5,000

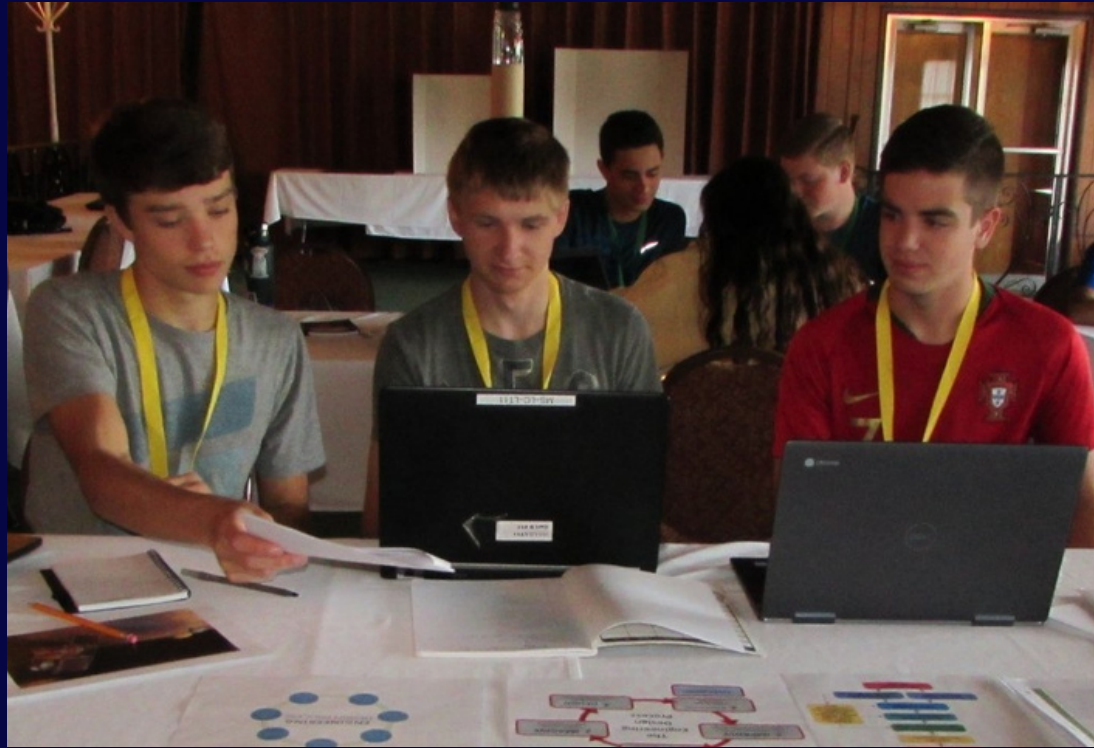
- Half page ad space in select PF event programs
- Logo placement on PF website & signage
- Company logo in loop on AV screen at conference
- Meet & Greet with celebrity keynote speakers
- Event Passes
- 1 Full Student Scholarship

BRONZE SPONSOR
\$3,000-\$5,000

- Quarter page ad space in select PF event programs
- Logo placement on PF website & signage
- Company logo in loop on AV screen at conference
- Meet & Greet with celebrity keynote speakers
- Event Passes
- 1 Full Student Scholarship



SPONSORSHIP OPPORTUNITIES



ADOPT A STEAM SCHOLAR

Support our local youth by sponsoring their all-inclusive tuition - min. \$1,500 per student

Opportunities include the annual STEAM Leadership Conference, Innovation Camps & STEAM Symposiums



CONFERENCE A LA CARTE

Sponsor meals, breaks, and special events ranging from \$200-\$2,000

In-kind donations of goods and services are also greatly appreciated!



SPEAKERS SERIES SPONSOR

Sponsor Celebrity Keynote Speakers ranging from \$5,000-\$30,000

Speakers Series Sponsors have exclusive advertising and VIP opportunities

ADDITIONAL WAYS TO SUPPORT OUR STEAM INITIATIVE

DONATE

Donating is the greatest way you can impact the Project Fibonacci® Foundation and ensure its continued growth and success.

VOLUNTEER

We rely on our extensive volunteer network to provide safe educational opportunities for our series of STEAM events.

PROMOTE

Follow us on social media to stay informed and updated on important information. Share with your friends to share the Project Fibonacci® experience!

NOMINATE

Nominate students to attend our many STEAM event offerings, including the annual STEAM Leadership Conference.



CONTACT US

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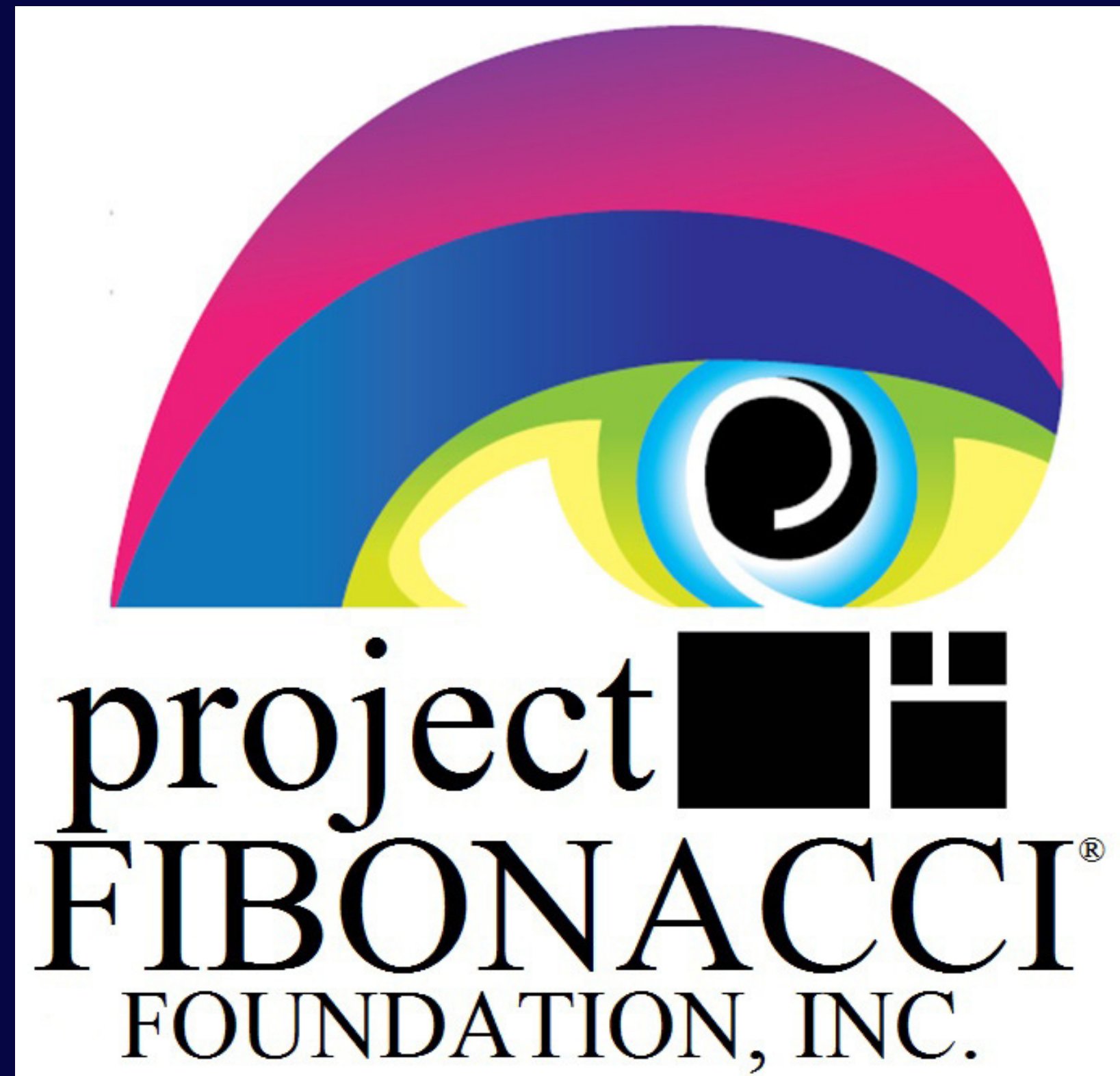


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