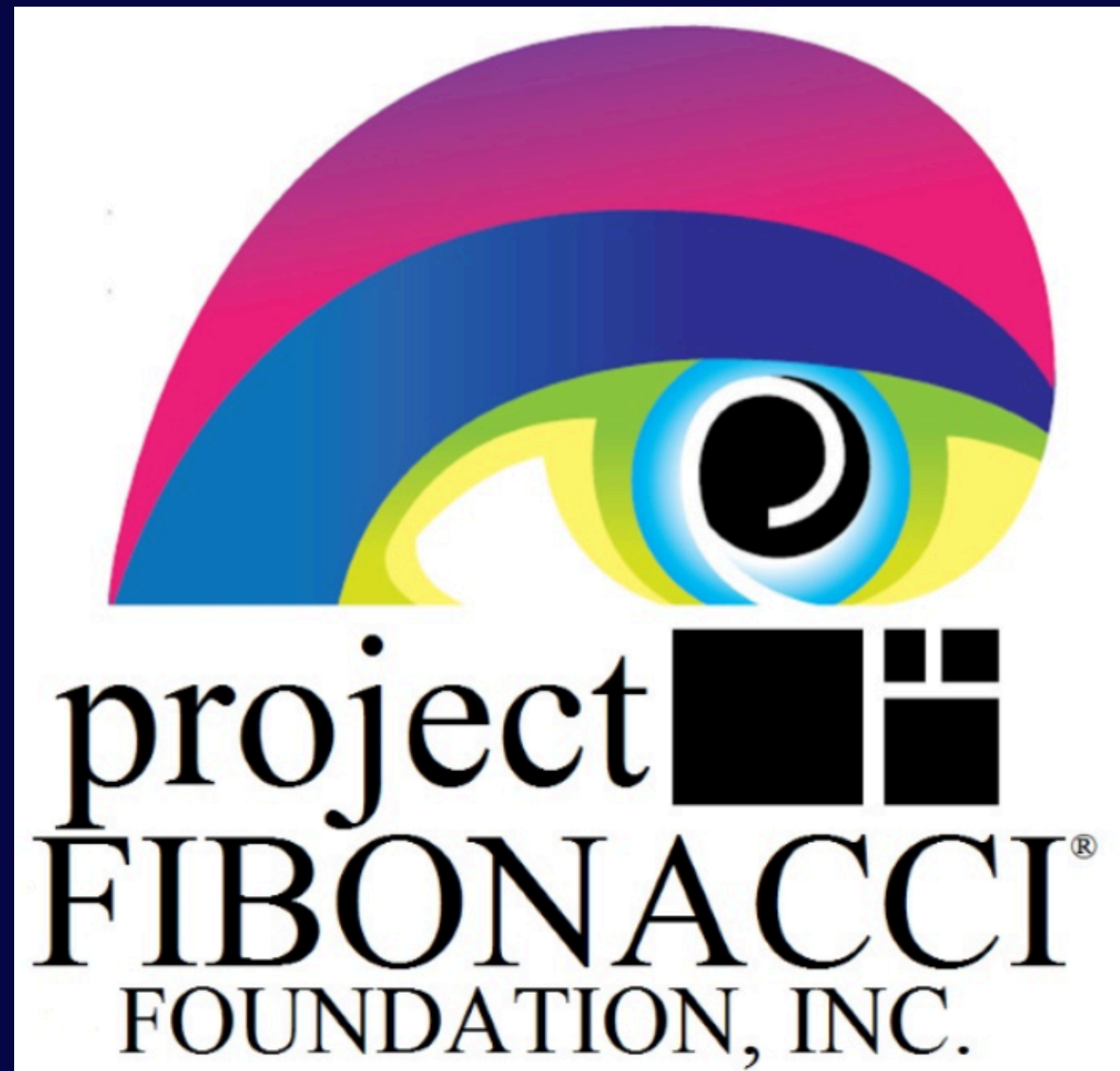


THE PROJECT FIBONACCI® FOUNDATION, INC.



SPONSORSHIP OPPORTUNITIES

2025-2026

USING THE ARTS TO GROW THE STEM WORKFORCE

OUR MISSION

To introduce our youth to a culture of interdisciplinary STEAM learning; teaching them to become creative, independent leaders of community resurgence.

OUR VISION

Enriched STEAM Communities Driving a Modern Renaissance

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WHAT IS PROJECT FIBONACCI®?

The Project Fibonacci® Foundation, Inc. is a nonprofit 501(c)(3) charitable organization (EIN: 81-5327035) dedicated to STEAM (Science, Technology, Engineering, Arts, and Mathematics) leadership education as a catalyst for growing the STEM workforce and stimulating community economic growth.

The Foundation sponsors a series of immersive learning programs on STEAM leadership themes and projects in cooperation with local schools, businesses, and non-profit organizations.

The belief is that people with a well-rounded education make for a more-prepared workforce, which is attractive to employers and inspires innovation and entrepreneurial startups that result in the sustainability of a community.



OUR IMPACT

The Project Fibonacci® Foundation, Inc.'s year-round STEAM programs have a positive impact on communities across New York State and beyond. These programs foster innovation, creativity, and leadership in young people, preparing them for successful careers in science, technology, engineering, arts, and mathematics.

The annual STEAM Leadership conference not only provides valuable educational opportunities for attendees, but also supports local businesses and vendors, boosting the economy. Innovation camps held in various school districts across the state have even started drone clubs, which provide students with hands-on experience in emerging technologies.

We also showcase local STEM experts and professionals as workshop presenters and lecturers. By doing so, participants are motivated to excel in STEAM fields and encouraged to stay and thrive in their communities.

Our hope is to support local businesses and encourage the next generation of scientists, artists, and leaders to stay in the area and make a positive impact. Additionally, the annual College and Career fair highlights professional and academic opportunities, paving the way for students to achieve their goals and reach their full potential.

1K+

Students have attended Project Fibonacci® events since inception in 2015

70+

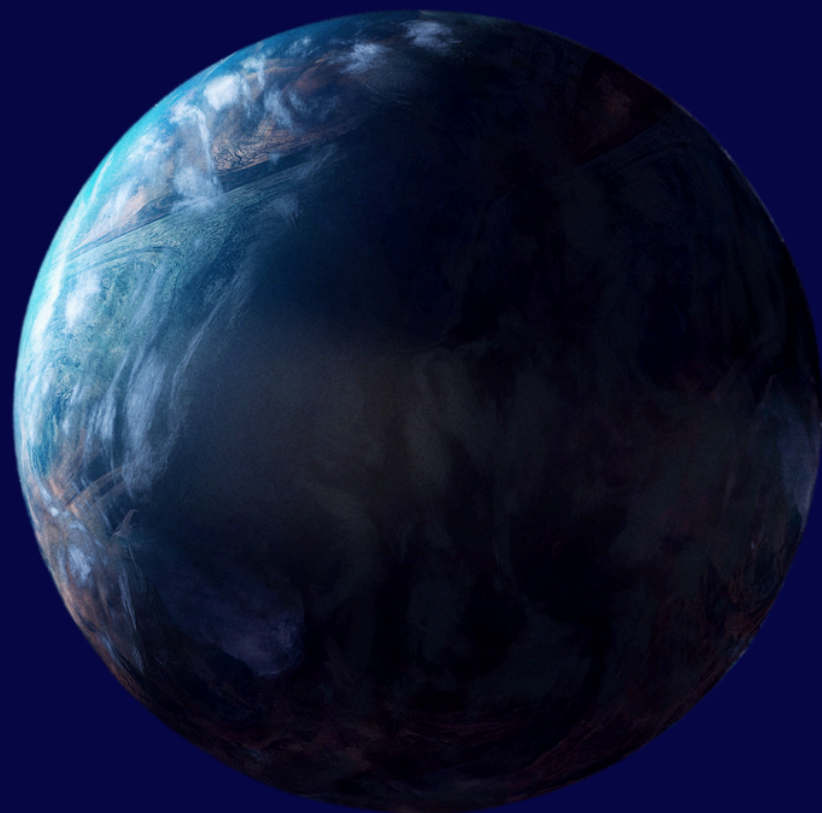
Each year over 70 volunteers, NYS Certified Teachers & Professionals working in STEAM fields support Project Fibonacci®

Although our main focus is on NY State, Project Fibonacci® has also served participants from Washington State, Georgia, Florida, Maine, Massachusetts, Vermont, and France.

7TH ANNUAL STEAM LEADERSHIP CONFERENCE

THE SCIENCE OF THE UNKNOWN

JULY 27 - AUGUST 2, 2025



The Project Fibonacci Foundation, Inc. is excited to announce its tentative theme for the 7th Annual STEAM Leadership Conference, The Science of the Unknown. The conference presents an intriguing exploration into the realms that straddle the borders of science and speculation. The week-long event will be an intellectual deep dive into a series of controversial topics that have perennially fascinated humanity. These topics ranged from the existence of extraterrestrial life and alien encounters to the depths of paranormal phenomena and the varied landscape of pseudo-sciences.

Throughout the conference, students will adopt dual perspectives as both skeptics and believers, a methodology that fosters an environment rich in critical thinking and open-minded debate. This approach enables participants to meticulously gather historical context, conduct forensic analyses, and ultimately, present their findings with a nuanced understanding of the complexities involved in such controversial subjects.

STEAM Scholars will present their outcomes in a manner that highlights not only the facts and figures associated with each topic but also the underlying human fascination with the unknown. These presentations are a testament to the idea that while science seeks to unravel the mysteries of the universe, the journey of exploration and the questions we ask along the way are equally important. In doing so, The Science of the Unknown will provide a valuable platform for future scholars to engage with the unknown, armed with a healthy balance of skepticism and curiosity.

HANDS-ON LEARNING

Participants are exposed to in-depth STEAM content, cutting edge innovations, and hands-on workshops that provide STEAM Scholars with the confidence and skill set to excel in their academic and professional pursuits.

ACADEMIC ADVANTAGE

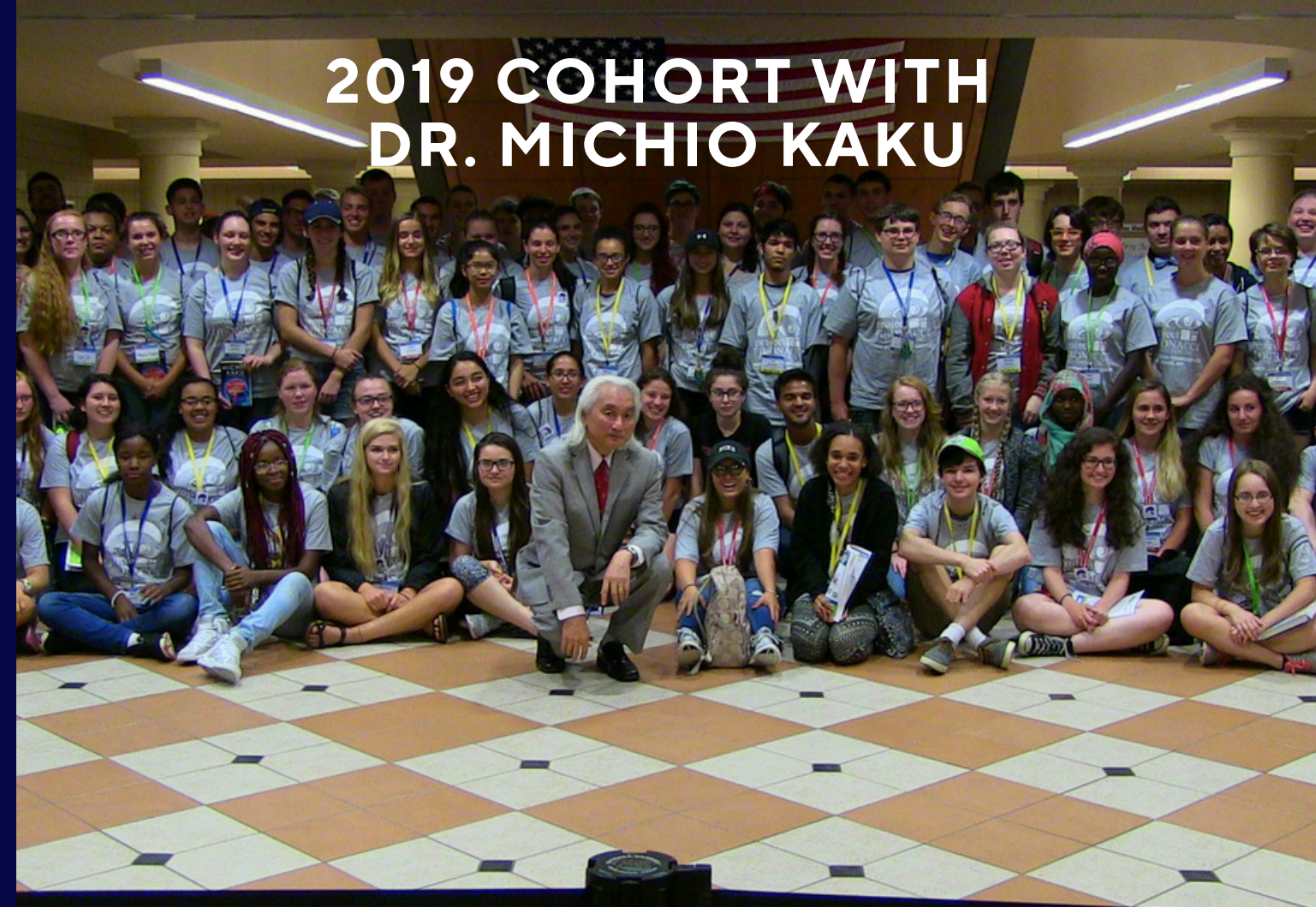
STEAM Scholars gain the advantage of adding the completion of the STEAM Leadership Conference to their college resumes, giving them an edge that has proven successful for past scholars. Internship opportunities have also been presented by local companies.

LEADERSHIP BUILDING

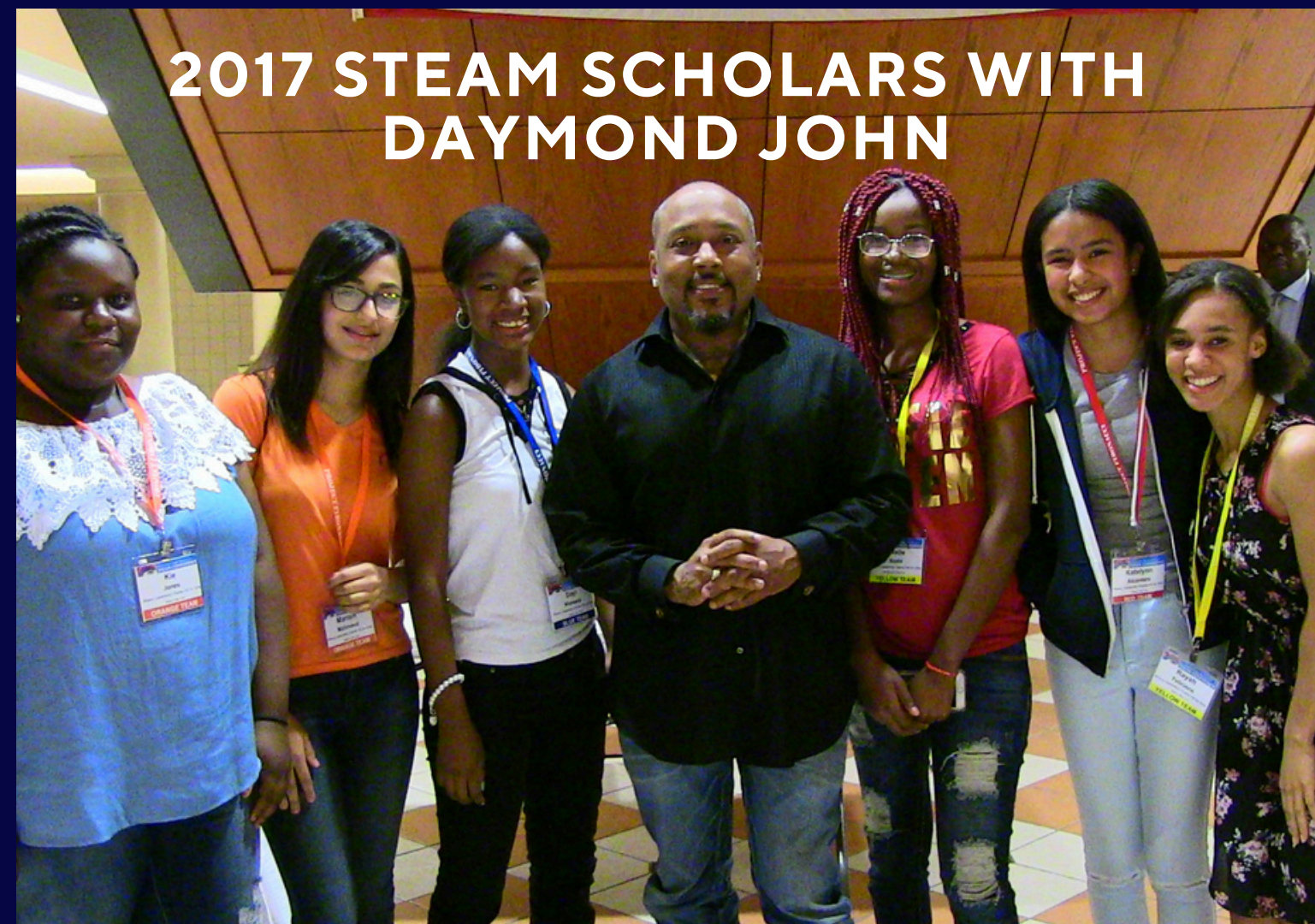
Our emphasis on the arts within traditional STEM academic disciplines plays a critical role in building the confidence, decision-making, and problem-solving skills of our future leaders.



2019 COHORT WITH DR. MICHIO KAKU



2017 STEAM SCHOLARS WITH DAYMOND JOHN



2024 CONFERENCE RESULTS

33%

2024 SCHOLARS WERE RETURNING STEAM SCHOLARS

PAST STEAM SCHOLARS WHO AGED OUT OF THE PROGRAM CAME BACK TO HELP AS VOLUNTEERS & FACILITATORS

65%

OF 2024 STEAM SCHOLARS WANT TO RETURN FOR THE 2025 CONFERENCE

27

SCHOOL DISTRICTS SENT THEIR STUDENTS FROM ACROSS NEW YORK AND MASSACHUSETTS

19

BUSINESSES, SCHOOLS, AND LOCAL ORGANIZATIONS CONTRIBUTED TOWARD TUITION FUNDING

100%

OF 2024 STEAM SCHOLARS HAD THEIR TUITION FULLY COVERED BY THE GENEROSITY OF OUR SPONSORS, SUPPORTERS, AND THEIR SCHOOLS!



CONFERENCE THEMES

2016



The "Big Bang" of STEAM

2017



STEAM Entrepreneurship

2018



Design & Architecture of the Future

2019



Colonizing & Exploring Mars

2023



Climate Adaptation & Environmental Sustainability

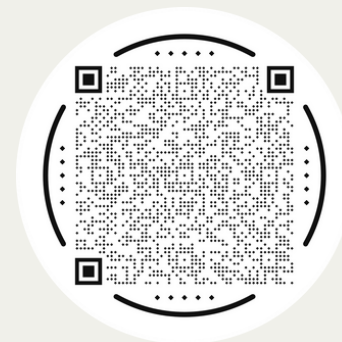
2024



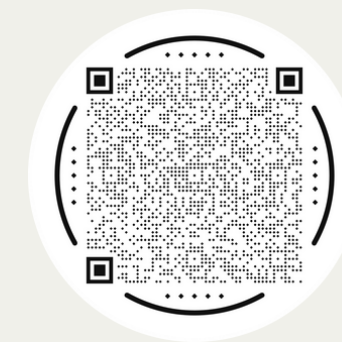
Artificial Intelligence, the Smart Machine & the Human Factor

NOW ACCEPTING NOMINATIONS FOR THE 2024 STEAM LEADERSHIP CONFERENCE

Scholar Nomination:



Reference Form:





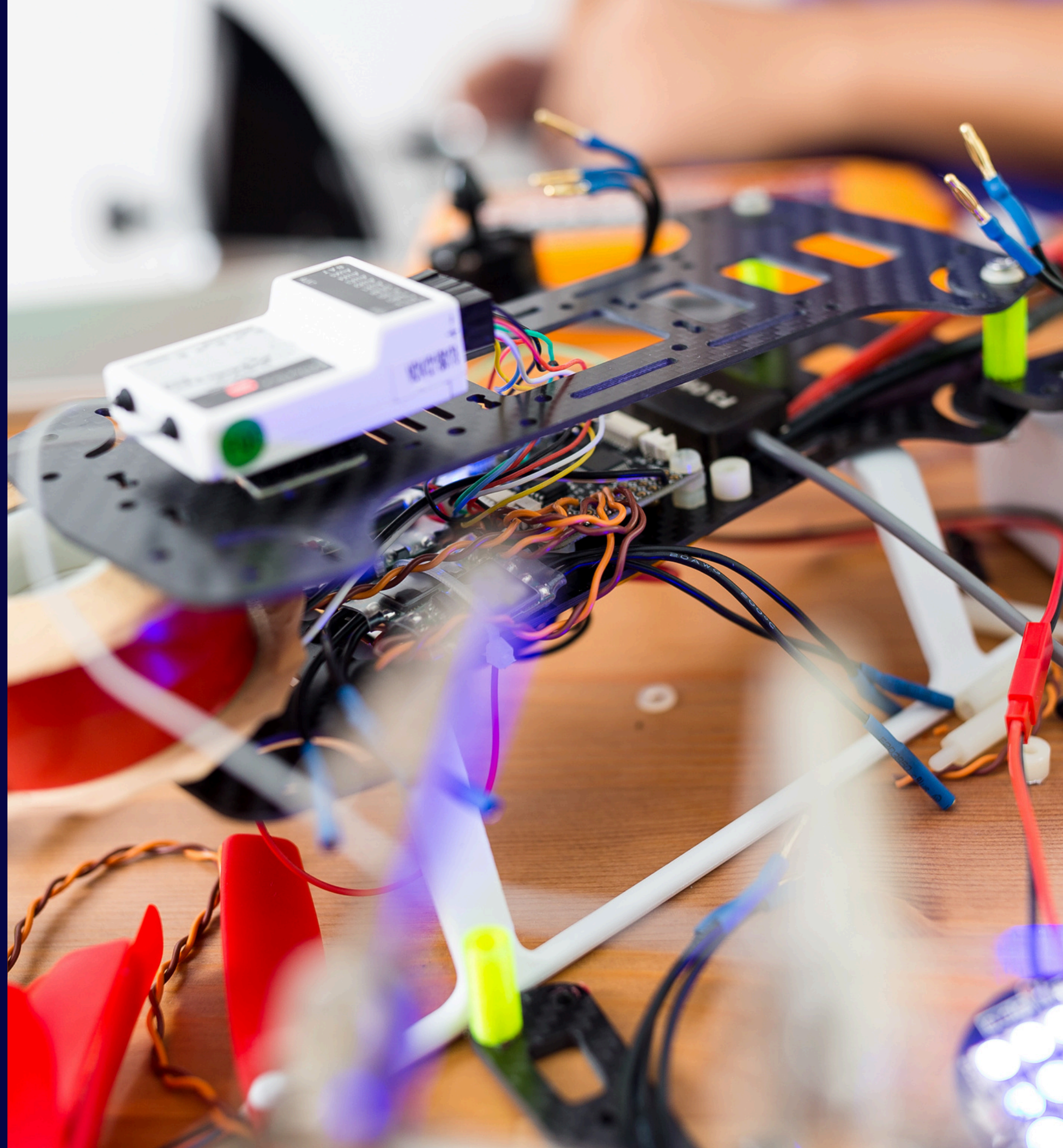
RECENT PARENT TESTIMONIALS

"To say that this has been a life-changing experience for our son would be an understatement! I have never seen a team of more professional, compassionate, and excited people so ready to open up the world of STEAM and the career opportunities that can come with it! You made it fun, innovative, and exciting--and we are so thankful! This week has opened up a whole new world for our son and we see a spark and excitement in him that was not there before this conference. The amount of overall growth he has experienced is wonderful. His passion for engineering has come alive more than ever before. A huge thank you for everything you did this past week and beyond! You have no clue how much this has influenced his future!"

"What an incredible week! My daughter had the time of her life at the 2023 STEAM Leadership Conference!! For my daughter, the experience was life-changing. I will be forever grateful for the impact you've had on my daughter...being able to spend time with other like-minded individuals who share her passion for learning and science was extraordinary! Words are simply not enough!"

DRONE CAMPS

The Project Fibonacci® Foundation teams up with local unmanned air systems (UAS) experts to bring together educators and students to learn about cutting-edge drone technologies and applications. Single and multi-day events are scheduled throughout the school year and summer. Teams of students and their teachers spend the day learning from recognized experts and professionals working in various STEAM fields to explain everything from flight engineering and piloting to aerodynamic design aesthetics. Our camps introduce participants to various STEAM topics and considerations, along with training and career opportunities. We provide educators with technical expertise and resources, enabling in-depth learning in class or in co-curricular or extra-curricular settings, including Drone Technology Clubs.



ESTEAMED SPEAKERS SERIES

Each year, the Project Fibonacci® Foundation presents an engaging speaker series that inspires, informs, and motivates attendees from across NYS coincident with our annual STEAM Leadership Conference. Past speakers include:



Ginger Zee, Dr. Robert Hazen, Science Bob Pflugfelder, Walker Smith, Robert Zubrin, John Urschel, Stephen Lang, Kevin Delaney, Christine McKinley, Dr. Debbie Berebichez, Dr. Michio Kaku, Maci Peterson, Dr. Alex Filippenko, Dr. Mario Livio

Daymond John, Deanne Bell, Brandy Schillace, Michael Miller, Julie Taboulie, Max Lugavere, Dr. Aprille Ericsson, Alan Alda, Dr. David Eagleman, Dr. Brian Greene, Dr. Jeanette Epps, Chris Hadfield, Alan Bean, Margot Lee Shetterly

Senator Chuck Schumer, Dr. Michael Hayduk, Dr. Bill Daggett, Kay Firth-Butterfield, Dr. Steven Novella, Jordan Wirfs-Brock, Peter Boie

ILIFT LITERACY PROGRAM

The Foundation has developed an exciting literacy initiative called ILiFT - Inspire Literacy for Today - to improve literacy skills by providing books to our earliest learners, 3-5-year-olds. We believe basic literacy skills are precursors to developing creativity, imagination, and the ongoing skills needed in adulthood that are essential to future careers in STEM and beyond.

The program focuses on geographic areas needing increased literacy support by providing in-person reading events with our team and special guests to children throughout the area. After each reading session, we provide a copy of the book and reading tips to each child. Additional learning tools are provided to the kids based on the theme of the session.

Through the support of our current ILiFT sponsors, we are achieving our goal of improving literacy skills in our earliest learners, helping them develop creativity, imagination, and creative problem solving as well as strengthening the social-emotional bond between caregiver and child.

The Project Fibonacci Foundation is proud to announce a collaborative effort with ILiFT (Improve Literacy for Today) and the Mohawk Valley Community Action Agency (MVCAA) preschool program for the 2024-25 school year. This collaboration will focus on three pre-kindergarten classes for children ages 3-4 located at Griffiss Base.



STEAM WOMEN RISING SYMPOSIUM



The third annual symposium, sponsored by NYSTEC, will feature a diverse lineup of inspiring speakers, hands-on workshops, and networking opportunities designed to empower and uplift the next generation of female innovators. Attendees will have the chance to explore the latest advancements in STEAM and to engage in meaningful discussions about the future of these fields. Whether you are a student eager to learn more about STEAM careers, a teacher looking for new resources to inspire your classroom, or a professional seeking to connect with like-minded individuals, the 2025 Symposium promises to be an unforgettable experience. Join us in celebrating the achievements of women in STEAM and be part of a community dedicated to fostering innovation and inclusivity.



FEATURED SPEAKER

MELANIE SAWYER

Owner of Wild Foods & Wilderness, Survivalist Instructor, Forager & Participant on the History Channel's *Alone* Season 10

SPEAKER FACTS

- **Alone Season 10:** Melanie lived in total isolation for 43 days on Saskatchewan's Reindeer Lake with only 10 essential items to aid in survival - *she only used 9!*
- **Off-Grid Living:** Melanie transformed her life from a model in England to living off the grid in the Adirondacks. Her passion is teaching others her expertise in foraging, wilderness survival & living off the grid. She teaches in historic locations and Wilderness Survival Schools in the US and abroad.
- **Entrepreneur:** Melanie created her company, Wild Foods & Wilderness, where she sells herbal and medicinal teas that she forages in the mountains of the Adirondacks.



For more information, visit Melanie-Sawyer.com ProjectFibonacci.org

MOHAWK VALLEY GIVES - SEPTEMBER 2025



The Project Fibonacci® Foundation participated in the third annual fundraising initiative, Mohawk Valley Gives, and had incredible results, raising over \$46,000 with the help of our generous supporters! These funds will be used to support the foundation's year-round STEAM education initiatives, including the upcoming 2025 STEAM Leadership Conference. The Project Fibonacci® Foundation is immensely grateful to all of the donors and supporters who contributed to the event and remains dedicated to promoting STEAM education.

TAP INTO STEAM: ANNUAL FUNDRAISER

Tap Into STEAM is an annual event that brings together local non-profit organizations that focus on STEM and the arts. The goal of the event is to raise funds for these non-profits and build a stronger community. During the event, attendees have the opportunity to meet representatives from each participating non-profit and donate to their programs. Tap Into STEAM offers a range of activities, including live auctions, basket raffles, live music, and food. This event serves as a kickoff for the Community Foundation of Herkimer & Oneida Counties' 'Giving Day' via Mohawk Valley Gives. Mark your calendars for the 4th annual Tap Into STEAM in September 2025!

PROCEEDS BENEFITED:



COMMUNITY COMING TOGETHER: MONTHLY FOOD DISTRIBUTION

The collaboration between the Project Fibonacci Foundation, Inc., St. John the Baptist Roman Catholic Church, and the Food Bank of Central New York has been instrumental in bringing relief to local families since 2020. The distribution event, which takes place on the second Friday of every month, is held at the church, where those in need are invited to receive free food.

Thanks to the efforts of a network of over 70 volunteers, the initiative has successfully distributed over 150,000 pounds of food to members of our community.



Community Coming Together

FREE FOOD DISTRIBUTION

Second Friday of Every Month Starting at 2:00

St. John the Baptist Roman Catholic Church
210 East Dominick St.
Rome, NY 13440

Enter the parking lot from Bouck St. across from Ace Hardware

Important Note:

- Food distribution begins at 2:00 pm
- Boxes will be distributed to registered participants
- In order to better plan for future distributions, we will request the name and information about each recipient household

PROJECT FIBONACCI® IS GROWING IN YOUR COMMUNITY



OSWEGO COUNTY

2018-2019 FCSD Two Week Summer Camp



ONONDAGA COUNTY

2017-2018 Diocesan Innovation Camp, STEAM conference Scholars



HERKIMER COUNTY

2019-2023 BOCES Innovation Camps, STEAM Conference Scholars



MADISON COUNTY

2019 HCSD One Week Summer Camp, STEAM Conference Scholars



ALBANY COUNTY

2018 IEEE EPICS Winning Team, 2017-2023 STEAM Conference Scholars



ONEIDA COUNTY

2015-2023 Foundation Headquarters
Monthly Food Distribution

2016-2023 STEAM Conference Location

ESTEAMed Speakers Series, LifeSTREAM & Innovation Camps



SPONSORSHIP OPPORTUNITIES

“YOU OWN IT” PLEDGE

\$30,000

**\$10,000 ANNUAL DONATION FOR 3 YEARS
OR \$30,000 FOR 1 YEAR**

- Full page ad space in all PF event programs
- Prominent logo placement on PF website and all marketing materials including event signage, advertisements, newsletters and all other printed material
- Company logo in loop on AV screen throughout events
- VIP Meet & Greet with celebrity keynote speakers and exclusive signed merchandise
- Exclusive event passes
- 9 Full student scholarships to attend the annual STEAM Leadership Conference
- Social Media Announcements

DIAMOND PLEDGE

\$24,000

**\$8,000 ANNUAL DONATION FOR 3 YEARS
OR \$24,000 FOR 1 YEAR**

- Full page ad space in all PF event programs
- Prominent logo placement on PF website and all marketing materials including event signage, advertisements, newsletters and all other printed material
- Company logo in loop on AV screen throughout events
- VIP Meet & Greet with celebrity keynote speakers and exclusive signed merchandise
- Exclusive event passes
- 6 Full student scholarships to attend the annual STEAM Leadership Conference
- Social Media Announcements

PLATINUM PLEDGE

\$18,000

**\$6,000 ANNUAL DONATION FOR 3 YEARS
OR \$18,000 FOR 1 YEAR**

- Half page ad space in all PF event programs
- Logo placement on PF website and all marketing materials including event signage, advertisements, newsletters and all other printed material
- Company logo in loop on AV screen throughout events
- VIP Meet & Greet with celebrity keynote speakers and exclusive signed merchandise
- Exclusive event passes
- 4 Full student scholarships to attend the annual STEAM Leadership Conference
- Social Media Announcements

SPONSORSHIP OPPORTUNITIES

GOLD ONE-TIME SPONSOR **\$10,000**

- Half page ad space in select PF event programs
- Logo placement on PF website & signage
- Company logo in loop on AV screen at conference
- VIP Meet & Greet with celebrity keynote speakers
- Special Event Passes
- Social Media Announcements
- 2 Full Student Scholarships

SILVER SPONSOR **\$5,000**

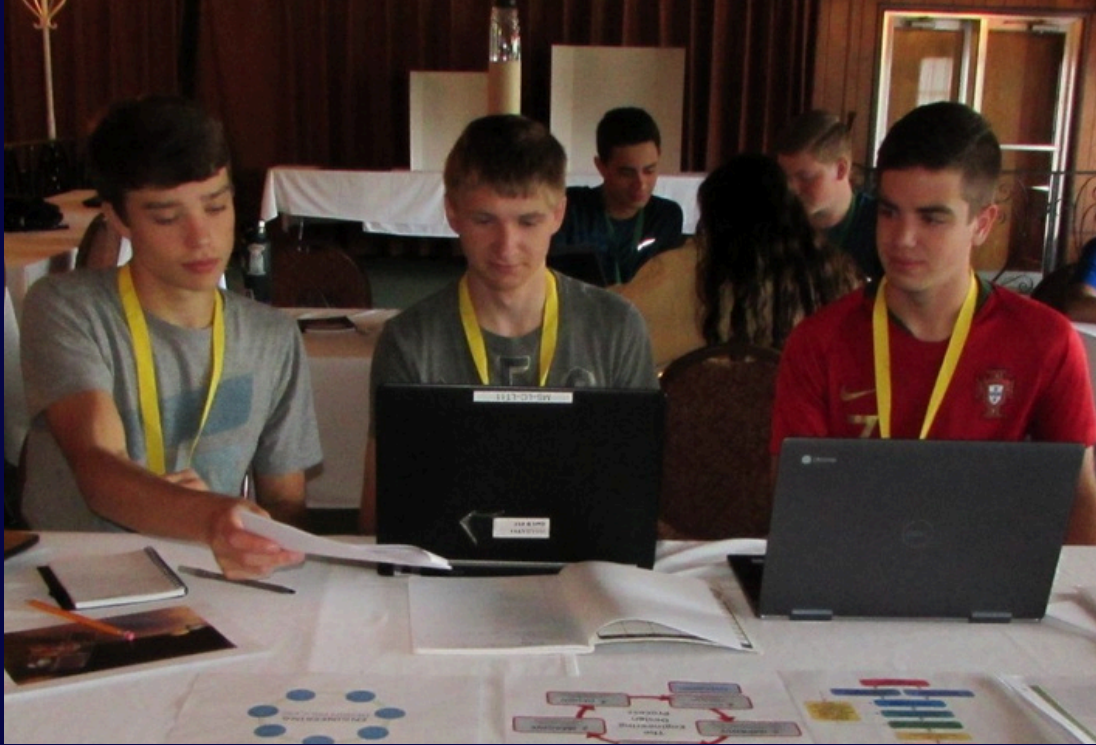
- Half page ad space in select PF event programs
- Logo placement on PF website & signage
- Company logo in loop on AV screen at conference
- Meet & Greet with celebrity keynote speakers
- Event Passes
- 1 Full Student Scholarship

BRONZE SPONSOR **\$3,000-\$5,000**

- Quarter page ad space in select PF event programs
- Logo placement on PF website & signage
- Company logo in loop on AV screen at conference
- Meet & Greet with celebrity keynote speakers
- Event Passes
- 1 Full Student Scholarship



SPONSORSHIP OPPORTUNITIES



ADOPT A STEAM SCHOLAR

Support our local youth by sponsoring their all-inclusive tuition - min. \$1,500 per student

Opportunities include the annual STEAM Leadership Conference, Innovation Camps & STEAM Symposiums



CONFERENCE A LA CARTE

Sponsor meals, breaks, and special events ranging from \$200-\$2,000

In-kind donations of goods and services are also greatly appreciated!



SPEAKERS SERIES SPONSOR

Sponsor Celebrity Keynote Speakers ranging from \$5,000-\$30,000

Speakers Series Sponsors have exclusive advertising and VIP opportunities

ADDITIONAL WAYS TO SUPPORT OUR STEAM INITIATIVE

DONATE

Donating is the greatest way you can impact the Project Fibonacci® Foundation and ensure its continued growth and success.

VOLUNTEER

We rely on our extensive volunteer network to provide safe educational opportunities for our series of STEAM events.

PROMOTE

Follow us on social media to stay informed and updated on important information. Share with your friends to share the Project Fibonacci® experience!

NOMINATE

Nominate students to attend our many STEAM event offerings, including the annual STEAM Leadership Conference.



CONTACT US

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